

Rūta Jumīte

Regenerative Designer, Researcher, and Project Initiator
with 7+ years of experience. Specializing in system change,
service design, and eco-social strategy.

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Education

MA in Creative Sustainability (Design) | Aalto University, Finland | 2020 – 2023

BA in Graphic Design | Art Academy of Latvia | 2014 – 2019

Experience & Key Projects

Project Manager – *Regenerative Textures* Cultural Program

Liepāja 2027 European Capital of Culture | 2025 – Present

- Attracted and managing a €100,000 budget for the regional cultural program.
- Overseeing program implementation, stakeholder coordination, and regenerative design integration.

Co-Founder & Initiator

Collective Fabula | 2024 – Present

- Co-established a creative collective focused on eco-social research, strategy, funding management and production, and community engagement.
- **Key Projects:**
 - **Insect Architecture Project** (2026) – Initiated and produced project in collaboration with Riga Technical University 3D Lab and Riga City Forest & Parks Management Authority.
 - **Dwelling in the Otherwise** (2026) – Author of an exhibition at the Part Time Gallery.
 - **Relational Landscapes: Navigation** (2026) – Editor-in-chief of a book.

Guest Lecturer, Course Designer & Thesis Supervisor

Art Academy of Latvia | 2021 – Present

- Designing an international course on regenerative design (Nordic Green Program).
- Delivering guest lectures and design curriculum focused on regenerative design and design research.
- **Thesis Supervision (2024 – 2026):** Supervised 3 BA thesis projects focused on regenerative urbanism and ecofeminism.

Communication Strategist

Lauraline Tech | 2025 – 2026

- Developed the international brand positioning and market entry communication strategy for a novel laser technology, to establish credibility, educate audiences, and create a foundation for market adoption.

Project Initiator & Manager

Various Institutions & Locations | 2023 – 2025

- **Art Academy of Latvia Design Summer School** (2026) – Curated and organised an international summer school, invited lecturers from Finland and Estonia.
- **Urban Bats Summer School** (2025) – Initiated and managed a multi-institutional urban ecology research and educational program in Riga.
- **Multispecies Pop-up Park** (2025) – Co-authored and designed ecological park installation in Oulu, Finland.
- **Design Activism Summer School** (2023) – Initiated and managed a multi-institutional educational program.

Strategic & Service Designer

Independent / Various Clients | 2024

- **Regional Agroecology Activation** (2024) – Co-created the regional regenerative agriculture activation strategy for the Halpa Kalchacki Museum, San Carlos, Argentina.
- **Story Living Room** (2024) – Designed & organised social engagement happening for the Latvian Centre for Contemporary Art.

Workshop Organiser & Facilitator

Independent / Various Clients | 2023 – 2025

- **Seasonal Relations Mapping** (2025) – Organised and facilitated a placemaking workshop for the Latvian Centre for Contemporary Art.
- **Meadow Quilt Workshop** (2024) – Organised and facilitated a co-creation workshop for the *Meadow Festival* for the Latvian Fund for Nature.
- **Future of Libraries** (2024) – Organised and facilitated a workshop for youth at the Alūksne City Museum.
- **Future Species Lab** (2023) – Organised and facilitated a workshop for kids at the National Library of Latvia.

Researcher & Service Designer

Food Futures Research Group (ATARCA EU, Aalto University & University of Helsinki) | 2021 – 2023

- Conducted service design research on systemic food futures and decentralized economic models.
- MA project on *Food Wellbeing and Suffering Index*.
- Co-designed MOOC on Sustainable Food Consumption for Aalto University (2023).

Exhibition & Visual Designer

Various Cultural Institutions in Latvia, Finland, Denmark, Sweden, and Italy | 2016 – 2026

- **Key Projects:**
 - **Dreams of Various Lengths** (2026) – Exhibition design for the National Art Museum of Latvia.
 - **Riga City Midsummer Campaign** (2026) – Campaign design for the Riga City Municipality.
 - **Irbe's Diaries** (2024) – Installation design concept at the Helsinki City Museum.
 - **Survival Kit 15** (2024) – Visual identity for the biggest Contemporary Art Festival in Latvia.
 - **Parks and Protests** (2023) – Exhibition design for the National Library of Latvia.
 - **Latvian Pavilion at the Venice Art Biennale** (2022) – Visual identity.
- **Overpriced Design Studio** (2016 – 2019) – Brand designer in Riga.

Awards & Fellowships

2025: Yearly Fellowship – State Culture Capital Foundation of Latvia

2024: National Design Award of Latvia – Service Design Category

2023: National Design Award of Latvia – Communication Design Category

2019: IIID Award – Information Design Category (Vienna)

2018: LADC Adwards – Silver Medal in Advertising (Riga)

Skills & Capabilities

Design & Strategy: Systems Thinking, Service Design, Sustainable Design, User Experience Design (UX), User Interface Design (UI), Strategic Design, Research, Spatial & Graphic Design.

Management & Facilitation: Project Management, Budget Management, Workshop Design & Facilitation, Social Engagement, Future Visioning, Cultural Production, Publishing.

Software: Adobe Creative Cloud (Illustrator, Photoshop, Premiere, InDesign), Figma

Languages: English (Fluent / C1), Latvian (Native), Norwegian (Basic / Currently learning / A1).

Licenses: Driver's License B.

Selected Media Features

"Co-existing and re-imagining: An interview with Fabula Collective" – Echo Gone Wrong

"Designer as Mediator" – Interview with Rūta Jumīte, FOLD Magazine

"Design for Meaningful Change" – Interview with Rūta Jumīte, National Radio of Latvia

"Riga Unveils 3D-Printed Insect Homes" – Apollo

"3D Insect hotels in Riga City Parks" – LSM (Latvian Public Service Media)